



9:00	Registration and Refreshments		
9:30	Welcome	<i>Al Todd, Executive Director</i>	Alliance for the Chesapeake Bay
	Agenda and Logistics	<i>Tanya Denckla Cobb, Associate Director</i>	Institute for Environmental Negotiation, University of Virginia
9:45	The Challenge of Sustainability & the Chesapeake	<i>Russ Baxter, Deputy Secretary</i>	Virginia Secretary of Natural Resources
		<i>Dave Paylor, Director</i>	Virginia Department of Environmental Quality
	The State of the Bay Restoration Effort	<i>Al Todd, Executive Director</i>	Alliance for the Chesapeake Bay
		<i>Jeff Corbin, Senior Advisor for the Chesapeake Bay</i>	Environmental Protection Agency
10:45	Panel Discussion: Finding the Triple Bottom Line		Moderated by: <i>Robert Bethea, Altria</i>
	Business leaders from the region share their philosophy, approach, and success in integrating corporate sustainability efforts and Chesapeake Bay Restoration.		
	<i>Paula Hamel</i>	Dominion Resources	
	<i>Wendy Shields</i>	Altria, Inc.	
	<i>Rich Hart</i>	Luck Stone	
	<i>Steve Schwalb</i>	Perdue Farms	
11:45	Panel Discussion: The Value of Partnerships		Moderated by: <i>Nissa Dean, Virginia Director Alliance for the Chesapeake Bay</i>
	A discussion among government, nonprofit, and business perspectives on how partnerships can reinforce important investments in the environment.		
	<i>Tom Griffin</i>	Virginia Green	
	<i>Sharon Baxter</i>	Virginia DEQ Environmental Excellence	
	<i>Margaret O’Gorman</i>	Wildlife Habitat Council	
	<i>Keith Martin</i>	Virginia Chamber of Commerce	
	<i>Andrea Wortzel</i>	Troutman Sanders LLC	

LUNCH

1:00

Facilitated Small Group/Open Space Discussions

Linking Virginia Businesses with the Bay:

How can Virginia businesses grow & remain competitive, while inspiring continued restoration of the Chesapeake Bay?

Choose from the following Topics:

Integrating Sustainability & Chesapeake Bay Goals:

How can business sustainability actions contribute to Bay restoration?

Sharing Resources & Developing Partnerships:

How can business leaders best exchange ideas and mentor others in environmental sustainability?

Changing lives and communities:

What would help businesses better engage employees in watershed issues and create volunteer opportunities that demonstrate commitment to local rivers and the Chesapeake Bay?

Selling the Message:

What kinds of marketing efforts could create opportunities for consumer education and demonstrate environmental commitment to customers and clients?

Beyond Compliance:

What is needed to help businesses surpass the status quo and achieve truly innovative environmental goals?

Celebrating Success:

How can businesses be best recognized as leaders for their contributions to the environment and Chesapeake Bay restoration?

Additional topics may be identified by participants.

2:30 **Open Space Results & Outcomes**

Tanya Denckla Cobb, UVA

3:00 **Our Common Future:
What can we achieve together?**

Dennis Treacy, Executive Vice President & Chief Sustainability Officer, Smithfield Foods

Thank you/next steps

Al Todd, Alliance for the Chesapeake Bay

3:30 **ADJOURN**

Stay and continue the conservation

