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FOR IMMEDIATE RELEASE

Perdue Volunteers Help Make 2015 Project Clean Stream Huge Success

Remove 31 tons of Trash from Communities on Companywide Environmental Effort

(May 18, 2015 – Salisbury, MD) The results are in! More than 960 Perdue associates, their family members and friends across 11 states removed 31 tons of trash and debris from streams, woods and roadways as part of the Alliance for the Chesapeake Bay’s annual Project Clean Stream.

Perdue volunteers, who mobilized cleanups at 59 local sites on Saturdays in April and May, removed 62,483 pounds of trash. Their bounty included such items as tires, toys, mattresses, bottles, televisions, bicycles, paper products and much more. “Our associates’ participation says a lot about our company’s culture and commitment to environmental stewardship at Perdue,” said Jeff Smith, director of environmental services and Project Clean Stream coordinator. “For eight years, our associates, who put a great deal of time and energy into their work, have come out on a Saturday morning to participate in a project that benefits their community and helps protect the environment.”

Al Todd, Executive Director of the Alliance for the Chesapeake Bay, said, “We started Project Clean Stream as a program focused on building a strong commitment to personal environmental stewardship. When people get involved in protecting and restoring their local streams and rivers, they make a connection that lasts. Perdue shares this belief and that is one of the reasons that the Alliance has been working with Perdue for nearly 10 years. At the Alliance, we have a motto, “*Together, we will get the job done.*” That means all of us, business and non-profits, government and citizens working together. We are grateful for the great effort of Perdue associates on behalf of Project Clean Stream and the environment.”

Project Clean Stream was launched in 2004 by the Alliance for the Chesapeake Bay in Maryland as a grass-roots effort to clean-up waterways and shorelines in the Chesapeake Bay watershed. Perdue joined the volunteer project in 2008 with 30 volunteers. In 2011, Perdue expanded the Project Clean Stream concept across the company to encourage associates to organize similar clean-up efforts in their communities. Associates harvested more than 72,000 pounds of trash and debris from ponds, streams, roadways and parks. Since 2008, 5,101 volunteers have removed more than 164 tons of trash from 250 sites.

“Project Clean Stream provides an exciting opportunity to engage associates in helping protect the environment in the communities where they live and work, while reinforcing our company’s commitment to being a good corporate citizen,” said Steve Schwalb, Vice President of Environmental Sustainability at Perdue. “The combined strength of our associates’ efforts has made a tremendous impact in those communities.”



Perdue associates and their family and friends volunteering at Project Clean Stream this spring.

About The Alliance for the Chesapeake Bay

The Alliance for the Chesapeake Bay, with headquarters in Annapolis, MD, works throughout the Bay watershed to engage individuals, communities, governments, businesses, and other non-profit groups to develop collaborative programs that improve and protect the Chesapeake Bay and its resources. For more information about Project Clean Stream, visit the Alliance's website: <https://allianceforthebay.org>

About Perdue Farms

Perdue Farms is dedicated to enhancing the quality of life for everyone we touch through innovative food and agricultural products. Since our beginning on Arthur Perdue's farm in 1920, to our expansion into agribusiness and the introduction of the PERDUE® brand of chicken and turkey under Frank Perdue, and continuing with our third generation of leadership with Chairman Jim Perdue, we've remained family owned and family operated. We are the parent company of Perdue Foods and Perdue AgriBusiness. Through our PERDUE® SIMPLY SMART®, PERDUE® HARVESTLAND®, COLEMAN PREMIUM® and COLEMAN ORGANIC® food brands; agricultural products and services; and stewardship and corporate responsibility programs, we are working to become the most-trusted name in food and agricultural products. Learn more about Perdue Farms at www.perduefarms.com.

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