

DRAFT AGENDA

9:00 Gathering – Coffee and refreshments

9:30 Opening Remarks and Introductions

Alex Beehler

9:45 Minutes & Other Business

Mary Wadleigh

**** Approval of the Minutes from September 2012**

Director's Highlights

Al Todd

June Board Retreat

10:15 Development 2014

Don Boucher and Laura Ricciardelli

Development Committee Chair Don Boucher and Alliance Director of Development, Laura Ricciardelli will lead a discussion of Development Plans for 2014 and how they link to a longer term strategy for fund-raising and support. .

- Short term strategies – Taste of the Chesapeake and Program Sponsorship
- Future of the Taste (keeping it fresh and growing, new locations?)
- Friend-raising/membership/donor strategies
- What about the “*Campaign for the Bay*”?
- Sharing New ideas for Fundraising
- Proposal for a new Development, Communications & Outreach staff **

12:00 Lunch

12:30 Financial Status Report

Celeste Regan

End of 2013 Financial Report

Budget vs Actual for 1st quarter of 2014

Jaja Leroux

1:00 Governance: Board Recruitment and Succession Planning

Pete Faust/Al Todd

Succession Planning, Board Recruitment, and Honorary Board Members.

Upcoming Regional Small Group Sessions

2:00 Program Committee Report

Robert Paul

Results of recent discussions and ideas for program development priorities.

2:30 Board Member Objectives/Expectations for 2014

Alex Beehler

Board Members will share their thoughts on areas of interest for 2014 and how individual Board member talents and interests can be harnessed to help the Alliance.

3:00 Executive Session (Board only-if needed)

3:30 Adjourn

“Together, we can get the job done.”

www.allianceforthebay.org