

**SUMMARY OF DEVELOPMENT REVENUE
2011 TO 2015**

<u>Campaign Name</u>	<u>2011</u>		<u>2012</u>		<u>2013</u>		<u>2014</u>		<u>2015</u>	
	<u>Total Dollars</u>	<u># of Responses</u>	<u>Total Dollars</u>	<u># of Responses</u>	<u>Total Dollars</u>	<u># of Responses</u>	<u>Total Dollars</u>	<u># of Responses</u>	<u>Total Dollars</u>	<u># of Responses</u>
Annual Appeal	\$ 15,275	109	\$ 11,980.00	105	\$ 20,108	167	\$ 28,965.00	168		
Mid-Year Appeal			\$ 9,195.00	103	\$ 4,946	54	\$ 4,725.00	59		
Membership	\$ 10,127	167			\$ 11,750	172	\$ 7,195.00	116	\$ 2,190.00	38
Taste of the Chesapeake	\$ 50,565		\$ 77,005.00		\$ 101,550		\$ 114,073.71		\$ 1,793.65	
Totals	\$ 75,967		\$ 98,180		\$ 138,354		\$ 154,959		\$ 3,984	