It's more than just a stream cleanup!

Each year **thousands of volunteers** remove **millions of pounds** of trash from local streams and rivers throughout the Chesapeake Bay region.

**Start a cleanup!**

A great way to support Project Clean Stream is to form a corporate cleanup event. The Alliance for the Chesapeake Bay can work with your business and employees to organize a cleanup site near your workplace. Volunteering unites co-workers and reinforces environmental stewardship for the benefit of all.

For more information about Project Clean Stream, please visit our website: [www.cleanstream.allianceforthebay.org](http://www.cleanstream.allianceforthebay.org).

For sponsorship: call or email Joanna Freeman, jfreeman@allianceforthebay.org • 443.949.0575

Questions?

Project Clean Stream supports watershed restoration in **all 6 Bay States and D.C.** with stream and woodland cleanups.

Volunteers are encouraged to expand their Project Clean Stream efforts to **schools, parks, and more.**
Let’s build on 2015 results!
64,000 square miles! 3 million lbs of trash!
44,000 volunteers!
Across the Chesapeake Bay and its Watershed!

The Alliance’s Work
People protect what they love. The Alliance for the Chesapeake Bay, founded in 1971, strives to increase citizen concern and caring for the Chesapeake Bay and its watershed rivers and streams. We work to inspire collaborative action with lasting impact. Through our innovative programs like Project Clean Stream, we harness the talents and energies of individuals, organizations, businesses and governments to build powerful partnerships to benefit the communities, waters and land across the Chesapeake watershed.

About Project Clean Stream
Project Clean Stream is one of the largest cleanup events in the Chesapeake Bay region. Our volunteers take action and form powerful and enduring personal connections with their local streams and rivers. Their efforts produce significant impacts towards our work to restore and protect the health of the Chesapeake Bay and its land and waterway communities.

For businesses, Project Clean Stream can be a powerful tool to connect with thousands of volunteers and local communities where your employees and customers live and work. Your support for the Alliance’s on-the-ground, grassroots projects like Project Clean Stream showcases your company’s dedication to volunteerism, local communities and a healthier, more beautiful environment. Volunteers appreciate your commitment. Through our outreach communications and social media, the Alliance spotlights our Sponsors’ dedication to Bay restoration and the benefits it brings to residents who live and work throughout the Chesapeake region, from New York to Virginia!

Get your employees involved too!

2016 Sponsorship-
Why it Matters!
As a Project Clean Stream Sponsor, you are sending a powerful message of environmental support to your employees and customers. Your sponsorship advances the work of thousands of volunteers across all 6 Bay states and D.C. The Alliance will spotlight your commitment to the Chesapeake Bay, its rivers and streams in many visible and compelling ways, including on PCS trash bags distributed at cleanup sites, and through our outreach and media communications across the Chesapeake region.

Sponsorship Levels

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<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>$10,000+</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$1,000</td>
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- Corporate Logo at 200+ PCS sites, on trash bags and PCS Signs (commitment needed by 1/31/2016 to be placed on the 2016 bags)
- Link to your Corporate website via Alliance PCS website
- Corporate acknowledgement in related Alliance PCS press releases
- Corporate recognition in PCS social media campaigns and website
- Right to use Alliance and PCS logos (with approval) on Corporate website
- Alliance membership

Photo Credit: Chesapeake Bay Program

Let’s build on 2015 results!
44,000 volunteers!
Across the Chesapeake Bay and its Watershed!