



Dear Friend of the Bay:

We are excited to announce that this year our *Taste of the Chesapeake* will be celebrated at the new rooftop conference center of the Belcher Pavilion at the Anne Arundel Medical Center campus in Annapolis.

We are asking for your support of the Alliance as a Taste Sponsor. The Alliance is a leading Bay nonprofit uniquely focused on restoring rivers and streams throughout the Chesapeake watershed to improve water quality and the overall health of the Bay. At the Taste 2014, the Alliance raised almost \$125,000 for Bay restoration projects from a sold-out crowd of over 250 supporters.

Each year, the Taste recognizes environmental leadership and provides a venue for the Alliance to showcase our progress toward Bay restoration. The Taste is a lively celebration of local food and drink, music, businesses, and partnerships, and a great opportunity to gather with an exciting mix of community leaders who are committed and passionate about their local streams and rivers, their communities and the Chesapeake Bay and its watershed.

Your sponsorship dollars support our important work throughout the Chesapeake watershed community. For your review, enclosed please find:

1. A Taste Sponsor Flyer describing sponsorship levels of support and benefits
2. Our Alliance Mission Statement and organization strengths
3. A Project Clean Stream informational flyer
4. A list of our 2014 Taste Sponsors

Everyone has an important role to play in improving water quality to help restore the Bay. Please consider being a 2015 Taste Sponsor. *Major donors will receive substantial recognition, including a sustainability spotlight in the 2015 Alliance photo documentary video, which will premiere at the Taste event.* If you would like additional information, please call Laura Ricciardelli at: 443.949.0575.

Thank you for your support of our work because... *Together we will get the job done!*

Sincerely,

Albert H. Todd
Executive Director

Laura T. Ricciardelli
Director of Development