



The Alliance was formed in 1971 by a coalition of concerned citizens representing business, agriculture, conservation, academia and government. For 45 years, the Alliance has been an instrumental force in shaping the multi-state agreements that created the Chesapeake Bay Program and formed the policies and programs used to address water pollution and land conservation ever since. Today, the Alliance is working with our partners to bring about measureable change in the health of the Chesapeake Bay.

## Our Mission

The mission of the Alliance is to lead, support and inspire local action to restore and protect the lands, rivers and streams of the Chesapeake Bay watershed.

## How we work

The Alliance mission is fulfilled by bringing together individuals, organizations, businesses and governments in partnership to work on solutions and develop innovative programs that benefit the land, waters and residents of the Chesapeake Bay watershed. We inspire people and communities of the watershed to be stewards of their local streams and take part in the work of restoration. We do not lobby or litigate but focus on producing measurable results on the ground.

## Our Strengths

The Alliance has been a trusted leader, guiding innovative restoration efforts across all six watershed States and the District of Columbia.

- We have a bias for action.
- Our work is uniquely focused on restoring the health of the Bay by healing local streams.
- We rally diverse communities to join together to find and implement practical solutions.
- We mobilize thousands of volunteers and build lasting commitments to stewardship.
- A neutral unbiased voice, we advocate for a healthy environment but do not litigate or lobby.

*Our Programs focus on action in five key areas: Building Stewardship, Conserving Chesapeake Forests, Reducing Polluted Runoff, Assisting Local Governments, and Networking and Education.*



### **Program Focus: Building Stewardship**

**Goal:** To increase environmental awareness and foster direct stewardship actions by local residents, businesses, communities, and watershed groups that enhance local streams, watersheds, and the Chesapeake Bay.

- Project Clean Stream
- Citizen Science - Chesapeake Monitoring Cooperative & River Trends
- Businesses for the Bay (B4B)
- Interfaith Partners for the Chesapeake (IPC)

## ***Program Focus: Conserving Chesapeake Forests***

**Goal:** To improve the health of existing forests, create new forests in places important to water quality, habitat, or communities and to promote the benefits of forests to the public and decision-makers.

- Forests for the Bay
- The Chesapeake Forest Fund/ Trees for Tomorrow
- Healthy Streams, Healthy Farms Stewardship Project
- Trees for Sacred Places
- Urban Tree Canopy Programs
- Online Conservation and Environmental Market Tools

## ***Program Focus: Reducing Polluted Runoff***

**Goal:** To help communities reduce the polluted runoff that enters local waterways and use green infrastructure and innovative practices that mimic the treatment processes of natural ecosystems.

- River Smart Homes
- River Wise Communities/River Wise Congregations
- READY- Restoring the Environment And Developing Youth
- *Reduce Your Stormwater* Website
- Chesapeake Bay Stormwater Training Partnership

## ***Program Focus: Assisting Local Governments***

**Goal:** To provide technical assistance, training and/or access to resources that enable local governments to implement actions that protect or restore their watershed(s) and to influence policy by providing forums for and facilitating dialogue among local officials.

- Local Assistance in MS4 Planning and Implementation
- Local Government Watershed Forums
- Southern Pennsylvania Technical Assistance Collaborative
- Watershed Assessments and Restoration Planning

## ***Program Focus: Networks and Education***

**Goal:** To accelerate restoration and protection activities occurring in the Chesapeake Bay watershed through the active support of our partners.

- Chesapeake Bay Program Partnership: Citizens Advisory Committee (CAC) and Local Government Advisory Committee (LGAC)
- The Watershed Forum & Forum Plus
- Chesapeake Watershed Network
- Chesapeake Bay Program Communications Office and [www.chesapeakebay.net](http://www.chesapeakebay.net)

*“Together, we will get the job done!”*

[www.allianceforthebay.org](http://www.allianceforthebay.org)