Dear Friend of the Bay:

We hope you will join us this year! Last year’s Taste was a sell-out crowd!

Our Taste 2016 was a tremendous success! With the help of our Sponsors, we raised over $110,000 to support the Alliance’s mission and our restoration work across the Chesapeake Bay watershed!

This year’s Taste will be held on Thursday, September 14th at the Rooftop Center of the Belcher Pavilion of the Anne Arundel Medical Center in Annapolis, Maryland.

The Taste is a hallmark community celebration of unique local Chesapeake food and drink, live music, and an inspiring evening where the Alliance honors Chesapeake environmental leaders who embrace the Alliance’s mission, as well as recognize our sponsors and partners who help make our success possible.

Always a delightful gathering, the Taste is a wonderful opportunity to socialize with community leaders and supporters who are committed to and passionate about their communities and the Chesapeake Bay and its watershed!

Founded in 1971, the Alliance is a trusted non-profit leader in Bay restoration efforts. Our work is uniquely focused on leading, inspiring and supporting efforts to restore the lands, rivers and streams of the Chesapeake watershed to improve water quality and the overall health of the Bay.

We hope you will support the Alliance and Bay restoration as a Taste 2017 Sponsor! Your sponsorship helps us to raise critical dollars to support our vital work and programs throughout the Chesapeake watershed community including Project Clean Stream, Chesapeake Forests and Businesses for the Bay. Major Sponsors receive substantial recognition including a sustainability spotlight at the Taste event and complimentary Taste tickets, as well as, a spotlight on our website and in our monthly newsletter sent to our more than 4,000 supporters.

For more information, see the enclosed brochure, visit www.allianceforthebay.org or call Mary-Angela Hardwick at: 443.949.0575.

Thank you for your support of our work because... Together, we will get the job done!

Sincerely,

Albert H. Todd
Executive Director

Mary-Angela Hardwick
Director of Development and Communications
Taste of the Chesapeake

September 14, 2017 | 6 - 9:30pm
Belcher Pavilion Rooftop
Anne Arundel Medical Center
Annapolis, MD

SPONSORSHIP OPPORTUNITIES
Celebrating the Bay

The Alliance for the Chesapeake Bay annual gala, the Taste of the Chesapeake, recognizes environmental leadership and showcases our work for Bay restoration.

The Taste is a hallmark celebration of local food and drink, music and partnerships. The Alliance is excited to celebrate our work and to offer unique benefits and opportunities for special recognition of our Taste sponsors.

Together, we will get the job done!

The Alliance is a trusted nonprofit focused on leading, supporting and inspiring local action to restore and protect the lands, rivers, and streams of the Chesapeake Bay watershed.

We deliver innovative and collaborative programs like Project Clean Stream, Chesapeake Forests, and Businesses for the Bay.

Our programs plant trees and conserve forests, reduce stormwater pollution, build individual stewardship, support local governments in their restoration efforts, and create opportunities to educate and support our many partners in their environmental work.
Become a Taste Sponsor!

Everyone has an important role to play in improving water quality of the Bay, its streams and rivers. Your Taste sponsorship supports the Alliance’s restoration work in communities throughout the watershed.

Please consider becoming a 2017 Taste sponsor.

You can complete your sponsorship online and learn more about the Taste and Alliance at allianceforthebay.org/taste-sponsor or call Mary-Angela Hardwick at (443) 949-0575.

### Sponsorship Levels

<table>
<thead>
<tr>
<th>Opportunity to welcome guests to the Taste</th>
<th>Cornerstone $20,000</th>
<th>Platinum $10,000</th>
<th>Diamond $7,500</th>
<th>Gold $5,000</th>
<th>Silver $2,500</th>
<th>Bronze $1,000</th>
<th>Friend $500</th>
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<tbody>
<tr>
<td>Signage at the Taste</td>
<td>Cornerstone Signage</td>
<td>Platinum Signage</td>
<td>Diamond Signage</td>
<td>Gold Signage</td>
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<td>Unique Sustainability Spotlight at the Taste</td>
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<td>Recognition in all 2017 Taste printed materials</td>
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<td>Recognition in the 2018 Alliance Calendar</td>
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<tr>
<td>Recognition On Our Website</td>
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<td>Recognition in the 2017 Taste Printed Program</td>
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<tr>
<td>Tickets to the 2017 Taste of the Chesapeake</td>
<td>15 Priority</td>
<td>12 Priority</td>
<td>10 Priority</td>
<td>8 Priority</td>
<td>6</td>
<td>4</td>
<td>2</td>
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2016 Taste of the Chesapeake Sponsors

// Platinum Sponsors
Dominion Resources, Inc.
Host Hotels & Resorts

// Gold Sponsors
Altria Group, Inc.
Chesapeake Center for Excellence
Luck Ecosystems
Mid-Atlantic Diary Association
Smithfield Foods, Inc.

// Silver Sponsors
Mary C. Barber and Curt von Kann
Chesapeake Bay Foundation
Detweiler Enterprises, Inc.
Merrill Lynch
Straughan Environmental, Inc.
The Campbell Foundation
Jennifer and David Troy

// Bronze Sponsors
AECOM
Civil & Environmental Consultants, Inc.
Jack and Marti Detweiler
Dodge Charitable Trust
Earth and Water Group
GAI Consultants Inc.
GreenVest/Doug Lashley
Chesapeake Environmental Communications
University of Maryland Baltimore Washington Medical Center
EA Engineering, Science, and Technology, Inc., PBC

// Friend Sponsors
Anderson, Davis & Associates, CPA
Bartlett Tree Experts
Stephanie and Alex Beehler
John and Cathy Belcher
Bert Jabin Yacht Yard
The Boatyard Bar and Grill
Bon Secours Management LLC
Chesapeake Boating Club
Jib and Katie Edwards
Andrea Field
R. Scott Fosler
Gannett Fleming
Gunpowder Valley Conservancy
Interfaith Partners of the Chesapeake
Ironmark
InClime Solutions
Phillip and Emily Jackson
KMI Solutions, LLC
LandStudies, Inc.
Larson Design Group
Mary Helen Morgan
Steve Pattison
Dr. Robert and Susan Paul
Martin and Henriette Poretsky
Rodgers Consulting
Scotts Miracle-Gro Company
Media Connections LLC
John Shorb Landscaping Inc.
Teresa Todd, Architect
Robert and Jeanne Whitescarver

// In-Kind Sponsors
Bartlett Tree Experts
Octoraro Native Plant Nursery
Signs by Tomorrow
SpinSheet
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<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>$20,000</td>
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<td>&quot;CORNERSTONE PARTNER&quot; – includes: 15 Priority Tickets</td>
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<td></td>
<td>• Special &quot;CORNERSTONE&quot; Signage at The Taste and all Print Materials</td>
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<td>• Opportunity to Officially Welcome Guests to the Taste</td>
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<td>• Spotlight on Our Website For Full Year and in the 2018 Alliance Calendar</td>
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<td>• Unique Sustainability Spotlight at the Taste</td>
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<td>$10,000</td>
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<td>&quot;PLATINUM SPONSOR&quot; – includes: 12 Priority Tickets</td>
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<td>• Special &quot;PLATINUM&quot; Signage at The Taste and in Print Materials</td>
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<td>• Recognition on Our Website and in the 2018 Alliance Calendar</td>
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<td>• Unique Sustainability Spotlight at the Taste</td>
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<td>$7,500</td>
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<td>&quot;DIAMOND SPONSOR&quot; – includes: 10 Priority Tickets</td>
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<td></td>
<td>• Special &quot;DIAMOND&quot; Signage at The Taste and in all Print Materials</td>
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<td>• Recognition on Our Website And In The 2018 Alliance Calendar</td>
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<td>• Unique Sustainability Spotlight at the Taste</td>
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<td>$5,000</td>
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<td>&quot;GOLD SPONSOR&quot; – includes: 8 Priority Tickets</td>
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<td>• Special &quot;GOLD&quot; Signage at The Taste and in all Print Materials</td>
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<td>• Unique Sustainability Spotlight at the Taste</td>
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<td>$2,500</td>
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<td>&quot;SILVER SPONSOR&quot; – includes: 6 Tickets</td>
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<td>• Recognition on Our Website, in the 2018 Alliance Calendar and 2017 Taste Printed Program</td>
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<td>$1,000</td>
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<td>&quot;BRONZE SPONSOR&quot; – includes: 4 Tickets</td>
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<td>• Recognition on Our Website and in the 2017 Taste Printed Program</td>
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<td>$500</td>
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<td>&quot;FRIEND OF THE ALLIANCE&quot; – includes: 2 Tickets</td>
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<td>• Recognition in the 2017 Taste Printed Program</td>
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Thank you for your strong support for the Chesapeake and the Alliance's critical work!

Sponsor Name: ________________________________
Sponsor Contact: ________________________________
Address: ______________________________________
City: ____________________________ State: _____ Zip: ____________________________
Phone: ____________________________ E-Mail: ____________________________

Sponsorships can be made online at: allianceforthebay.org
By mailing this form to: 501 Sixth Street, Annapolis, MD 21403
By phone: call Mary-Angela Hardwick at 443.949.0575