**Spring 2018 Board Meeting**  
Friday April 20, 2018  
**Hunton & Williams**  
Washington, DC

*Al-lbi-ance: a relationship based on an affinity in interests, nature, or qualities*

**Agenda**

Mission: Leading, supporting, and inspiring local action to restore and protect the lands, rivers, and streams of the Chesapeake Bay watershed

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<th>Activity</th>
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<td>9:30</td>
<td>Gather for coffee and refreshments</td>
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| 10:00 | Welcome from Board Chair, Bob Paul  
- Overview of the day  
- Goals for the meeting |
| 10:10 | Board and Committee Updates  
- Approval of minutes from January 19, 2018 meeting  
- Finance (Jack Detweiler)  
- Governance (Andy Field)  
- Program Committee (Ginny Snead)  
- Development (Jenn Troy) |
| 12:00 | Working Lunch  
12:30 Jeremy Tidd and Jen DePalma, *Bona Terra*  
12:45 Citizens Advisory Committee (CAC) Member voting (Jessica) |
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| 1:00  | Executive Director’s Report *(Kate Fritz)*  
*Will help setup the conversation about “telling our story”*  
*Update on progress made so far in 9 months* |
| 1:30  | “Telling Our Story” – a facilitated discussion  
*Bridging the Conversation from January board meeting (Bob)*  
*“Start with Why” – (resource: Simon Sinek, TED Talk “Start with Why”)* |
| 2:05  | Regional Group discussions (PA, MD, VA, DC) – Organizational needs by region |
| 2:30  | Large Group Debrief  
*Discuss next steps (and July meeting)* |
| 3:00  | Adjourn – have a great weekend! |

**Important 2018 Dates:**

- **Saturday April 7th** – Project Clean Stream starts
- **Friday July 20th** – Board Meeting (Lancaster, PA)
- **Friday June 8** - Cheers to the Chesapeake fundraiser (Richmond, VA)
- **Thursday September 13** – Taste of the Chesapeake (Annapolis, MD)
- **Friday November 2**, **Board Meeting coinciding with the Watershed Forum (Shepherdstown, WV)**
- **Friday November 16** – Lancaster, PA Extraordinary Give!
- **Tuesday November 27** – Giving Tuesday!