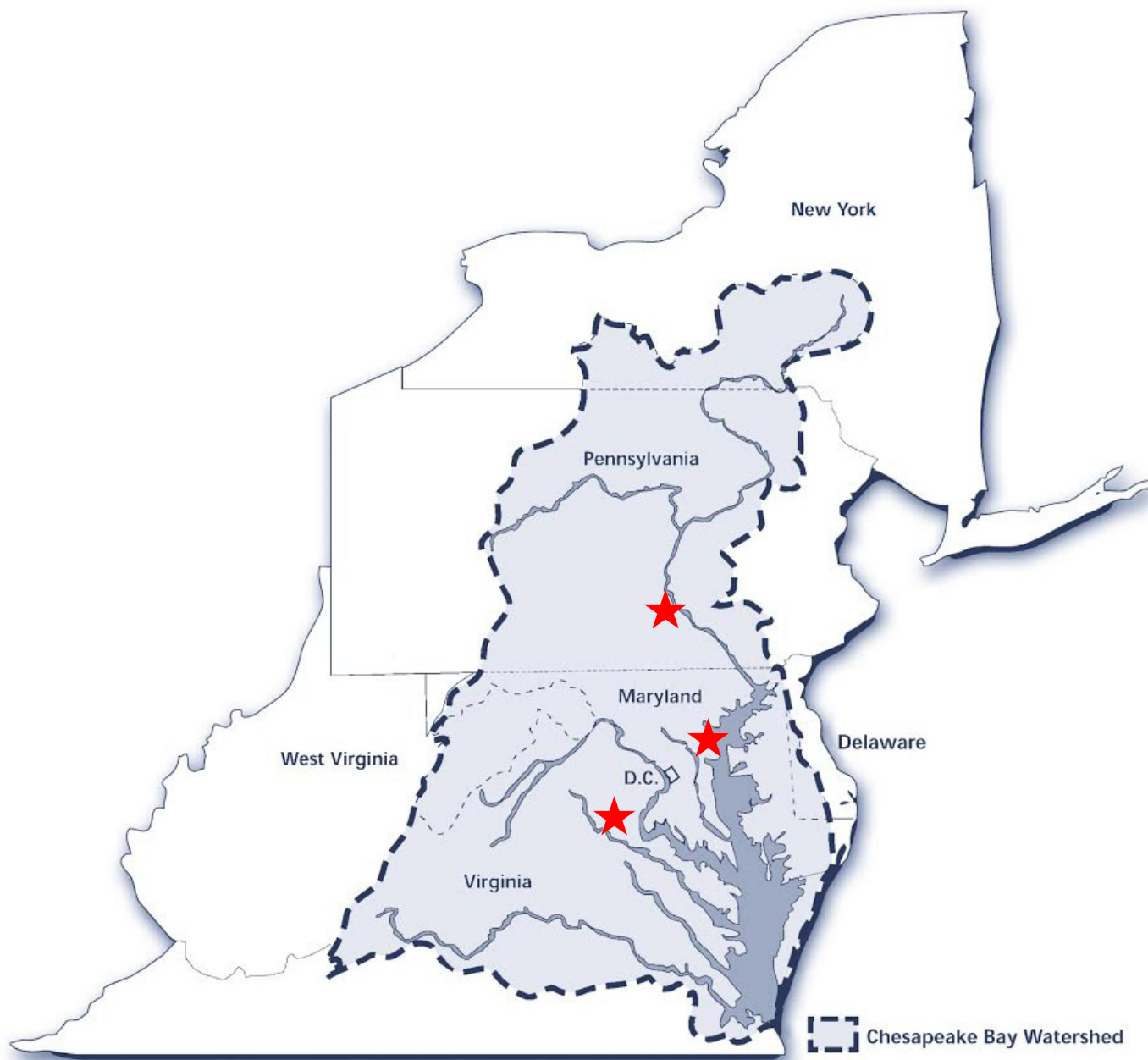




ANNUAL REPORT

2016



Alliance Offices

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Pennsylvania
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Lancaster, PA 17603
717-737-8622

Virginia
612 Hull Street, Suite 101C
Richmond, VA 23224
804-775-0951

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Hope is defined as a feeling of trust – and we at the Alliance for the Chesapeake Bay are hopeful! We know that clean water and healthy communities are possible through the power of our partnerships and supporters like you! With your support, the Alliance has been a catalyst for clean water providing the spark to ignite restoration action across the Chesapeake for over 45 years!

We know the real work and the real impact starts at the local level – in your neighborhood park, stream, and backyard. The Alliance team is the boots-on-the-ground working with you and your neighbors to bring clean water back to local communities across the Chesapeake. The Chesapeake is in all of our backyards.

Your continued support provides us with the critical funding needed to keep our boots on the ground, accelerate local action, and strengthen our partnerships in bringing communities together. With your help, we can plant trees, restore streams and rivers, enhance healthy forests, measure and track local water quality, create green jobs, and give a voice to all those who believe in clean waters and a healthy Chesapeake!

We know that together we can improve the health of the Chesapeake Bay in all of our backyards. With you as a partner, the future is hopeful for the Chesapeake.

Cheers to a cleaner Chesapeake!

A handwritten signature in blue ink, appearing to read "K. Fritz". The signature is stylized with a large, looped "F" and a small "K".

Kate Fritz
Executive Director



Who We Are



Founded in 1971, we have been a trusted leader in Bay restoration for more than 45 years.



Our work is uniquely focused on healing local streams and rivers, that ultimately determine the health of the Bay.



Our programs have lasting impact across the vast Chesapeake watershed in all 6 watershed states and D.C.



We are an unbiased voice. We do not lobby or litigate.



We mobilize thousands of volunteers and build lasting individual commitment to environmental stewardship.

Our Mission

The Alliance's mission is to lead, support, and inspire local action to restore and protect the lands, rivers, and streams of the Chesapeake Bay watershed.



Our Vision

We believe the best restoration results come from building strong and diverse partnerships among individuals, communities, businesses, and governments. We are working toward a future where the Bay and its watershed experience improved water quality and habitat through the committed environmental stewardship of those who live and work in the Chesapeake region.



Our Work

With staff in Maryland, Virginia, West Virginia, Pennsylvania, and Washington DC, we work in urban, suburban, and rural settings throughout the Chesapeake watershed. We create and deliver innovative programs that help plant trees and conserve forests, reduce stormwater pollution, build individual and community stewardship, support local governments in their restoration efforts, and create opportunities for education and network that support our many partners in their environmental work.



Our Core Values



Build Strong Partnerships

Our strength is in the diversity of voices we bring together to find solutions. It will take commitments from all segments of society and a broad base of participation to be successful in the Bay restoration efforts. Community and watershed groups, local governments, farmers and businesses, all play a role in sustaining the health of the watershed and local communities. The Alliance brings these groups together and enables them to better contribute to the work of restoration.



Inspire People to be Stewards

A personal connection between people and their local watershed is vital to realizing the vision of a healthy Bay. People care for the things they know and love. The Alliance works to create this connection through volunteerism, local programs, and education. Community-based programs empower adults and youth to take on conservation challenges and increase the power of local stewardship.



Create Innovative Programs

On-the-ground programs and restoration projects heal the land, clean up local rivers and streams, reduce stormwater pollution, conserve and enhance water-shed forests and farms, train and educate residents and decision-makers, and enhance local communities. Support for local governments helps to sustain conservation and showcase successful cost effective approaches to improve the health of watersheds. The Alliance finds and demonstrates practical solutions to water quality and natural resource problems.

Building Stewardship

Project Clean Stream, in partnership with local conservation groups, businesses, and communities, culminates in a unified day of service where local volunteers clean up trash from streams and parks. Project Clean Stream saw an exponential increase in 2016 with over 74,000 volunteers removing 3.3 million lbs of trash at 3,700 sites.

Businesses for the Bay encourages businesses within the Chesapeake Bay watershed to take voluntary and measurable actions to support watershed protection and restoration. In 2016, Businesses for the Bay officially launched its website, engaged 32 businesses as members who are working on 176 actions to protect and restore the Chesapeake, added 27 nonprofits as networking partners, and held three successful Business Forums in the Bay watershed.

RiverTrends, the Alliance's volunteer water quality monitoring program, is a regional network of over 50 trained individuals who perform weekly water quality tests that help track the condition of waterways flowing toward the Chesapeake Bay.

Chesapeake Monitoring Cooperative provides technical, logistical, and outreach support for the integration of volunteer-based and non-traditional water quality and macro-invertebrate monitoring data into the Chesapeake Bay Program partnership. In 2016, the Cooperative presented its work at the Chesapeake Bay Watershed Forum, the Upper Susquehanna Watershed Forum, and several other conferences.

Conserving Chesapeake Forests

Trees for Tomorrow is partnering with Franklin County, Pennsylvania to plant 150,000 trees. In 2016, two rounds of mini grants were completed successfully for a total of 1,400 trees planted in ten communities.

Trees for Sacred Places is a partnership with Interfaith Partners for the Chesapeake encouraging houses of worship to plant trees on their property. In 2016, the program planted over 1,000 trees at houses of worship across Maryland.

Chesapeake Forest Fund offers businesses an investment opportunity to improve clean air and water, carbon storage, wildlife habitat, and other natural benefits and meet their environmental stewardship and sustainability goals through tree planting and forest management. Through the Chesapeake Forest Fund, 500 native trees were planted in 2016.

Forests for the Bay implements strategies to promote woodland stewardship on private lands. The goal of the program is to educate landowners about the connection between healthy woodlands and clean water and demonstrate the healthiest woods are managed. In 2016, Forests for the Bay hosted, co-coordinated, and/or presented at over 22 landowner workshops, the annual forester retreat in Smith Island, Maryland, the Chesapeake Forest Champion Award ceremony, and the Chesapeake Forests track at the Chesapeake Watershed Forum.

Assisting Local Governments

Local Government Advisory Committee (LGAC) enhances the flow of information among local governments about the health and restoration of the Chesapeake Bay. LGAC advises the Executive Council on how to effectively implement projects and engage the support of local governments to achieve the goals of the Chesapeake Bay Watershed Agreement. In 2016, LGAC met quarterly and provided guidance to Chesapeake Bay Program leadership, added members in DC, Delaware, and Virginia, and hosted two Local Government Watershed Forums at municipal association conferences in Pennsylvania.

Blair County, PA: Building Green Infrastructure focuses on accelerating the implementation of green infrastructure stormwater best management practices in MS4 communities in Blair County, Pennsylvania. In 2016, the program held a Green Infrastructure Design charette, hosted open houses at city and township council meetings, and presented the Blair County project at two conferences.

Reducing Stormwater Runoff

RiverWise Communities aims to develop a comprehensive approach to achieving stormwater reductions on private property through green practices. In 2016, the program completed the RiverWise Communities Program Manual, which explains the various components of the RiverWise program and how to use them locally in partnership with local community organization(s) and/or associated efforts.

RiverWise Congregations, a partnership between the Alliance, Interfaith Partners for the Chesapeake, and the Watershed Stewards Academy, works to engage houses of worship to reduce stormwater runoff. In 2016, the program completed with installations at 22 houses of worship across Anne Arundel County, Maryland.

READY (Restoring the Environment and Developing Youth) works to create green jobs for young adults while improving watershed health through the reduction of stormwater runoff. In 2016, Howard County READY crew members assisted in the cleanup of Ellicott City after historic flooding. Howard County READY also received the 2016 Melanie Teems Award presented by the Chesapeake Bay Trust. Additionally, in 2016, the Alliance received funding to implement the first year of READY in Lancaster, Pennsylvania and Anne Arundel County, Maryland.

The **Reduce Your Stormwater Website** is a do-it-yourself online resource center that provides easy-to-use technical information and recommended healthy habits for stormwater maintenance on residential properties. In 2016, the “Runoff Busters” social media campaign was completed, a new and improved website was launched with a new Yard Design Tool, and the first season of a native garden cost-share program was coordinated with 24 gardens.

RiverSmart Homes is a community engagement initiative striving to reduce stormwater runoff from residential properties in DC. In 2016, the program helped to install 54 rain gardens, 150 BayScapes, 547 rain barrels, and replaced 11 impervious surfaces.

Networking & Education

Chesapeake Network is an online community of organizations and professionals working to protect and restore the land and waters of the Chesapeake Bay watershed. In 2016, the website continued to act as a hub for sharing Chesapeake Bay-related news and events to thousands of members.

Chesapeake Watershed Forum, an annual conference hosted by the Alliance, brings together representatives of local watershed organizations and local governments to learn the latest restoration science, network, and be inspired to continue the work of preserving and restoring local lands, rivers, and streams in the Chesapeake Bay watershed. In 2016, the Forum celebrated its 11th annual gathering, with one of the largest gatherings to date with over 420 attendees.

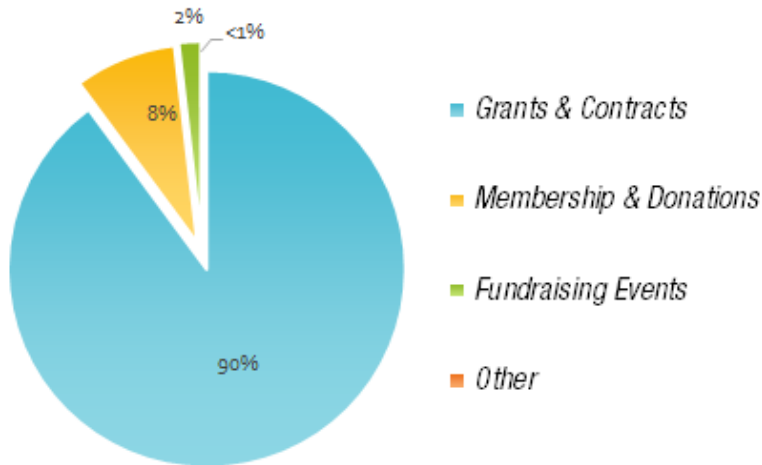
ForumPlus, an extension of the Chesapeake Watershed Forum, is designed to expand opportunities to learn, network, and inspire the Forum's audience with year-round educational experiences and regional gatherings of watershed groups and their members. In 2016, opportunities included an Upper Susquehanna Watershed Forum in New York, a community listening session in DC, and a watershed dialogue in Anne Arundel County, Maryland.

Citizen's Advisory Committee (CAC advises the leadership of the Chesapeake Bay Program on programs and policies that impact residents who live and work in the watershed. In 2016, appointed members volunteered over 978 hours in their work to advise the leadership of the Chesapeake Bay Program.

The **Chesapeake Bay Program Communications Office** provides strategic communications support, ensuring a public-friendly, balanced, non-political view of the work of the CBP partnership. In 2016, they created a five-year strategic plan for the Chesapeake Bay Program Communications Office, held the 2016 Chesapeake Executive Council meeting, and produced the 2014-15 Bay Barometer.

Financials

Revenue



Revenue Breakdown

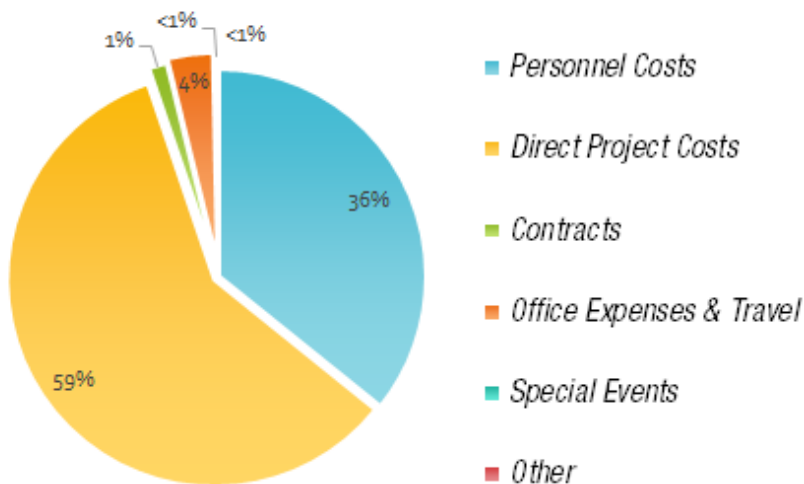
Grants & Contracts: \$5,414,142

Membership & Donations: \$499,347

Fundraising Events: \$108,940

Other: \$1,391

Expenses



Expenses Breakdown

Personnel Costs: \$2,015,123

Direct Project Costs: \$3,323,314

Contracts: \$78,216

Office Expenses & Travel: \$196,825

Special Events: \$17,370

Other: \$1,930

Our Staff

Headquarters



Kate Fritz, Executive Director
Jaja Leroux, Director of Finance
Harriet Newquist, Bookkeeper
Lisa Wadsworth, Finance Assistant
Drew Siglin, Grants Manager
Mary-Angela Hardwick, Director of Development & Communications
Marissa Spratley, Communications Specialist
Jeremy Browning, Development & Executive Administrative Assistant

Maryland



Lou Etgen, Deputy & Maryland State Director
Ted Wolfe, Program Assistant
Corinne Stephens, Business Partnership Manager
Craig Highfield, Director of Chesapeake Forests Program
Jamie Alberti, RiverSmart Homes Program Manager
Erin O'Grady, RiverSmart Homes Program Coordinator
Luara Todd, RiverSmart Homes Program Coordinator
Queen Richardson, RiverSmart Homes Program Assistant
Rachel Felver, Director of Communications for Chesapeake Bay Program
Joan Smedinghoff, Web Content Manager for Chesapeake Bay Program
Caitlyn Johnstone, Communications and Outreach Coordinator for Chesapeake Bay Program
Will Parson, Multi-Media Specialist for Chesapeake Bay Program
Jennifer Starr, CAC/LGAC Program Manager

Virginia



Nissa Dean, Virginia State Director
Amy Hagerdon, Program Coordinator
Jenny McGarvey, Chesapeake Forests Program Manager
Jessica Blackburn, CAC Coordinator
Liz Chudoba, Water Quality Program Manager
Meredeth Dash, RiverWise Schools Program Coordinator
Adam Bray, Administrative Assistant

Pennsylvania



Jenna Mitchell, Pennsylvania State Director
Leslie Weller, Program Coordinator
Jenna Mackley, Program Assistant
Mary Gattis, Director of LGAC
Ryan Davis, Program Coordinator

West Virginia



Holly May, Watershed Forester

Board of Directors

Board Members

<i>Robert Paul, Board Chair</i>	<i>Richard Hart</i>
<i>James Elliot, Secretary</i>	<i>Sally Hornor</i>
<i>Jack Detweiler, Treasurer</i>	<i>Jan Jarrett</i>
<i>Don Boucher, Ex-Officio Chair</i>	<i>Shawn Kimbro</i>
<i>Joe Carnahan</i>	<i>Stephan Levitsky</i>
<i>Dennis Chestnut</i>	<i>Brian Macnamara</i>
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<i>Andrea Field</i>	<i>Tara Scully</i>
<i>William Gill</i>	<i>Virginia Snead</i>
<i>Kelly Gutshall</i>	<i>Jennifer Troy</i>
<i>Paula Hamel</i>	<i>Gregory Wims</i>

Honorary Board Members

Mary C. Barber
Alex Beehler
Walter Boynton
Frances Flanigan
George Glatfelter
Donald Kohn
William Matuszeski
W. Tayloe Murphy
Dennis Treacy

Major Grantors

Altria
Anne Arundel Watershed Stewards
Arthur Perdue Foundation
Batten Foundation
Chesapeake Bay Trust
City of Baltimore
Columbia Association
DC Department of Energy & Environment
Dominion Foundation
Environmental Protection Agency
Howard County, Maryland
Keith Campbell Foundation
Luck Stone/Luck Foundation
Maryland Department of Natural Resources
Maryland Forestry Boards Foundation

Maryland Heritage Areas Authority
National Fish & Wildlife Foundation
Pennsylvania Department of Natural Resources
Pennsylvania Department of Environmental Protection
Patagonia
Payne Foundation
Spa Creek Conservancy
Susquehanna River Basin Commission
Town Creek
University of Maryland
US Forest Service
USDA Natural Resources Conservation Service
Virginia Department of Environmental Quality
Virginia Chesapeake Bay Restoration Fund

Major Donors

\$10,000 +

Altria Client Services
Arthur W. Perdue Foundation
Dominion Resources Services,
Inc.
Host Hotels & Resorts
Keith Campbell Foundation for
the Environment

\$5,000-\$9,999

American Dairy Association North
East
Baltimore Gas & Electric
Chesapeake Center for Excellence
George & Beverly Glatfelter
Donald Kohn
Luck Ecosystems
Patagonia
MOM's Organic Market
Smithfield Foods

\$1,000 -\$4,999

AECOM – Phoenixville, PA Atkinson
McGowan Harris
Team of Merrill Lynch
Celeste Regan & Sam Smith
Chesapeake Bay Foundation
Chesapeake Environmental
Communications
Civil & Environmental Consultants,
Inc.
Dan Cornell
Detweiler Enterprises, Inc. Donald
Boucher
Donald Tsusaki
EA Engineering, Science, and
Technology, Inc., PBC
Earth & Water Group
Environmental Fund for MD
Frances Flanigan
GAI Consultants. Inc.
GreenVest, LLC
Douglas Lashley
Jay Zeigler
Jennifer Troy
Jack & Marti Detweiler
John Shorb Landscaping, Inc Louis
Berger Group
M & T Bank
Mary Barber
Nancy Dodge
Octoraro Native Plant Nursery

Outlaws Unlimited
Rodgers Consulting Inc
Spilman Thomas & Battle,
PLLC
Straughan Environmental, Inc.
The Hatcher Group
William Matuszeski & Mary
Procter

\$100-\$999

Aaron Meisner
Adams Electric Cooperative
Inc.
Aidan Montessori School
Albert Todd
Alex & Stephanie Beehler
Alex Levin
Anderson, Davis & Associates
Andrea Field
Anne Brooke
Arthur Ebersberger
Barry Brunett
Bartlett Tree Experts
Bert Jabin's Yacht Yard
Bill Bierbowe
Bill Breakey
Boat Yard Bar & Grill
Bob Smythe
Bobby Whitescarver
Bon Secours
Bruce Valliant
Cathy Russell
Charles Stek
Charles Woods
Chesapeake Boating Club
Christopher Gordon
Clifford W. Randall
Cooper's Marine Inc.
Dan Stine
David Eric Lees
David Levy
David Mauriello
David Neumann
David Rockland
Day Weitzman
Delmarva Poultry Industry, Inc.
Dennis Treacy
Robert and Susan Paul
Edward Connell
Edward Steinhouse
Elizabeth Christman
Elizabeth Train

Calvin Jones
Forrest C. Hudspeth
Frederick Blott
Gail Harmon
Gail M. Kirch
Gannett Fleming
Gary Baise
Gertrude O'Leary
Gibson Island Garden Club
Gregory Whipp
Gunpowder Valley
Conservancy
Hannon Armstrong
Inclime Solutions
Ironmark
Michael Foreman
Jack Millard
James Etgen
Jeffery Olsen
Jerry Kickenson
John & Cathy Belcher
John Andrew Hadley
John Burton
John Davis
John Sherwell
John Walker
John Wierman
John Williams
Jonah Seiger & Bara Vaida
Joseph Maroon
Judy Vandever
Julie Rouhi
Kate Naughten
Kenneth Green
Knight Magee Insurance LLC
LaMotte Chemical Products
Co.
LandStudies, Inc.
Larson Design Group
Laura Ricciardelli
Lee Torbik
Leon App
Lynton Land
Maarten Calon
Margot Brubaker
Marilyn Mause
Marissa Spratley
Mark Brown
Mark Kellerman
Mark Kellermann
Mark Tavares
Martin Poretsky
Mary Helen Morgan

Mary Wadleigh
Meosotis Curtis
Michael Caha
Michael O'Hanlon
Michael Spratley
Michael Wojnowski
Miles Cary Johnston
The National Aquarium
Norman Robinson
Pamela Faggert
Patricia Frese
Patricia Jeffers
Patricia Robertson
Patricia Troy
Paul Davis
Paula Hamel
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Webster Chamberlin
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Teresa Todd Architect
Terri Forand
The Scotts Miracle-Gro
Company
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