Spring 2019 Board Meeting
May 17, 2019

McGuireWoods
Francis Hayes B
800 East Canal Street
Richmond, VA 23219

Our Mission: Leading, supporting, and inspiring local action to restore and protect the lands, rivers, and streams of the Chesapeake Bay watershed

Agenda

Thursday May 16th
6:00pm Crab Cake Week Press Event at Sam Miller’s Restaurant (1210 E Cary Street 23219)

Friday May 17th
Board Meeting held at McGuireWoods (800 East Canal Street, Richmond 23219)

9:30 Gather for coffee and catching-up

10:00 Welcome from Board Chair, Ginny Snead
Reimagining our Current Strategic Plan, Kate Fritz

10:15 STRATEGIC PLAN WORK – Bess Langbein, Adrianna Weissburg, Due East Partners

- Essential role of the board vs. staff
- Looking Back/Looking Ahead- Recap of Growth Capacity Assessment
- Results-Based Accountability
- Revised Strategic Framework – Mission, Vision, Values, Priorities and Results

11:00 Strengthening Our Strategic Roadmap – Strategy Session

- Are these the right strategies to advance our priorities and move closer to our desired results?
- What’s missing?
- How would you sequence these priorities to make sure we get to the “first things” first?
- Report outs
- Vision “Cloud Storming”
12:15  Lunch from Sally Bell’s Kitchen

12:30  Working Lunch
Lunchtable discussion (30 minutes)
  • What shifts will we need to make as a Board to fulfill our evolving roles?
  • How might we need to better align our Board’s priorities?
    Share back thoughts and next steps

1:15  Board and Committee Updates
Approval of minutes from March 1, 2019 meeting
  • Governance (Andy Field)
  • Program Committee (Sally Hornor)
  • Development (Susan Johnson)
    o Dashboard update – measuring progress
  • Finance (Brian Macnamara)
  • Diversity, Equity, Inclusion Initiative (Dennis Chestnut)

1:30  Board Trolley for tour of Richmond Projects
  • Faith Community Baptist Church – native plant meditation garden
  • Binford Middle School

2:55  Return to McGuire Woods

3:00  Adjourn – enjoy your weekend! THANK YOU!

Important 2019 Dates:

June 3 – 9, 2019 – Chesapeake Bay Awareness Week
  • Crab Cake Week, Richmond, VA
  • Water Week, Lancaster, PA
  • Scott’s Miracle Grow National Partners Network Meeting, Annapolis, MD

Monday July 22nd, 2019 – Board Meeting (Annapolis, MD?Washington DC metropolitan area TBD)

Thursday September 26th, 2019 – 14th Annual Taste of the Chesapeake (Annapolis, MD)

Friday November 15th, 2019 – Board Meeting at 14th Annual Watershed Forum (Shepherdstown, WV)

November TBD, 2019 – Lancaster Extraordinary Give (Lancaster, PA)

Tuesday December 3rd, 2019 – Giving Tuesday (24 hour giving day online)

Thursday, January 23rd, 2020 – Wild and Scenic Film Festival (Annapolis, Lancaster, DC, Richmond) (snow date: Thursday January 30th)