Summer 2019 Board Meeting  
July 22, 2019  

Chesapeake Heritage & Visitors Center  
425 Piney Narrows Road  
Chester, MD 21619  

Our Mission: Bringing together communities, companies, and conservationists to improve our lands and waters.

Agenda  

Sunday July 21st  
6:00pm  
Summer social gathering at Fisherman’s Inn (3116 Main Street, Grasonville, MD 21638)  

Monday July 22nd  

Board Meeting held at Chesapeake Heritage & Visitors Center  

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
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<tr>
<td>9:30</td>
<td>Gather for coffee and catching-up</td>
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<tr>
<td>10:00</td>
<td>Welcome and Announcements from Board Chair, Ginny Snead</td>
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<td>10:20</td>
<td>STRATEGIC PLAN WORK – Lauren Maddox, Due East Partners</td>
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<td>Presentation of the Strategic Plan</td>
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<td>Discussion on Implementation</td>
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<td>Vote Needed: Approval of the 2019-2022 Strategic Plan</td>
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<td>Deeper Dive on Priority 4 - Building, broadening, and engaging our constituency</td>
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<td>12:20</td>
<td>Lunch</td>
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<td>1:00</td>
<td>Executive Director’s Report (Kate Fritz)</td>
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### Board and Committee Updates

**Approval of minutes from the May 17, 2019 meeting**
- Governance (Jim Elliott)
  - Creating Ad Hoc Honorary Director Committee (volunteers needed)
  - Votes needed:
    - Don Boucher, Honorary Director
    - Jenn Jackson (VA), Board Member
    - Matt McGehrin (MD), Board Member
- Program Committee (Sally Hornor)
  - Presentation of DRAFT Management Dashboard
- Development (Jenn Troy, Susan Johnson)
  - Dashboard update – measuring progress
  - Organizational Sponsorship discussion (Kate Fritz)
  - Crab Cake Week discussion (Nissa Dean)
- Finance (Jaja Leroux)
  - Audit update
  - YTD Financial Summary
- Diversity, Equity, Inclusion Initiative (Dennis Chestnut)

### Important 2019/2020 Dates:

**September 4th, 2019** - Sustainable Business Summit (Lancaster, PA)

**September 20 & 21, 2019** - 3rd Annual Sporstmen’s Forum (Middle Creek Wildlife Mgmt Area, PA)

**September 26th, 2019** – 14th Annual Taste of the Chesapeake (Annapolis, MD)

**November 15th, 2019** – Board Meeting at 14th Annual Watershed Forum (Shepherdstown, WV)

**November 22, 2019** – Lancaster Extraordinary Give (Lancaster, PA)

**December 3rd, 2019** – Giving Tuesday (24 hour giving day online)

**January 23rd, 2020** – Wild and Scenic Film Festival (Annapolis, Lancaster, DC, Richmond) (snow date: Thursday January 30th)