



## 2019 TASTE TOP TIER SPONSORS



**Donald and Diane  
Boucher**



**Nancy Dodge**



*We ♥ the Chesapeake*

## TASTE OF THE CHESAPEAKE CELEBRATION

October 1, 2020 | 6-9pm | Byzantium  
2747 Riva Road | Annapolis, MD 21401

37 E Orange Street  
Suite 302  
Lancaster, PA 17602  
717-517-8698

501 Sixth Street  
Annapolis, MD 21403  
443-949-0575

729 8th St SE  
Suite 200  
Washington, DC 20003

612 Hull Street  
Suite 101C  
Richmond, VA 23224  
804-775-0951

[www.allianceforthebay.org](http://www.allianceforthebay.org)

@AllianceforBay @AlliancefortheBay allianceforthebay

## About the Alliance

The Alliance for the Chesapeake Bay is a trusted nonprofit focused on bringing together communities, companies, and conservationists to improve the lands and waters of the Chesapeake Bay watershed. We implement on the ground programs that connect people to their local waterways and help them become directly involved in Chesapeake restoration efforts.

## About the *Taste of the Chesapeake*

The Alliance's annual gala, the *Taste of the Chesapeake*, recognizes environmental leadership and showcases our Chesapeake restoration work.

The *Taste* is a celebration of environmental partnerships and leadership. The Alliance is excited to celebrate our work and to offer unique benefits and opportunities for special recognition of our *Taste* sponsors.

## Our Audience

- Communities, corporations, and conservationists
- People, of all ages, who care about improving the health of the Chesapeake
- Younger professionals, new up and coming leaders
- Seasoned professionals and executives who impact sustainability issues
- Board and Leadership Staff of regional environmental organizations
- State and local government officials
- Advisors to the Chesapeake Executive Council of governors
- Industry leaders (dairy, financial services, contractors, hospitality, etc.)

## Impact

- 3,000+ people reached through Facebook event
- 10,000+ social media followers (Facebook, Instagram, Twitter)
- 400+ anticipated attendees expected at: the Taste of the Chesapeake



## Engage Regional Environmental Leaders

Everyone has an important role to play in improving the water quality of the Bay, and its streams and rivers. Your *Taste* sponsorship supports the Alliance's work convening voices and implementing on the ground programs for cleaner water throughout the Chesapeake Bay watershed.

### What works for you?

The suggested sponsorship levels below are a place to get started when considering your level of support. Please contact Suzanne Martin to further discuss opportunities customized to your needs at [smartin@allianceforthebay.org](mailto:smartin@allianceforthebay.org) or (443) 949-0575.

You can also complete your sponsorship online and learn more about the *Taste* at [allianceforthebay.org/tastesponsor](http://allianceforthebay.org/tastesponsor).

## Sponsorship Levels

|  | Visionary<br>\$15,000 | Guardian<br>\$10,000 | Catalyst<br>\$5,000 | Defender<br>\$2,500 | Champion<br>\$1,000 | Hero<br>\$500 |
|--|-----------------------|----------------------|---------------------|---------------------|---------------------|---------------|
| <i>Signage at the Taste</i>                                  | Visionary Signage     | Guardian Signage     | Catalyst Signage    |                     |                     |               |
| <i>Unique Sustainability Spotlight at the Taste</i>          |                       |                      |                     |                     |                     |               |
| <i>Recognition in all 2020 Taste printed materials</i>       |                       |                      |                     |                     |                     |               |
| <i>Invitation to VIP reception before the event</i>          |                       |                      |                     |                     |                     |               |
| <i>Recognition on our website</i>                            |                       |                      |                     |                     |                     |               |
| <i>Recognition in the 2020 Taste Mobile Bidding Platform</i> |                       |                      |                     |                     |                     |               |
| <i>Tickets</i>   | 12 Priority           | 10 Priority          | 8 Priority          | 6                   | 4                   | 2             |