VIRTUAL TASTE OF THE CHESAPEAKE CELEBRATION

October 1, 2020
7:00 pm
About the Alliance
Since 1971, the Alliance has brought together communities, companies, and conservationists to improve the lands and waters of the Chesapeake Bay watershed. We build partnerships that implement on the ground work for cleaner water, and educate and connect people with their local waterways.

About the Taste of the Chesapeake
The Alliance’s annual gala is going VIRTUAL! However the goal is the same - to recognize environmental leadership and showcase our Chesapeake restoration work.

The Virtual Taste is a celebration of environmental partnerships and leadership. The Alliance is excited to celebrate our work and to offer unique benefits and opportunities for special recognition of our Taste sponsors.

Our Audience
• Communities, corporations, and conservationists
• People, of all ages, who care about improving the health of the Chesapeake
• Younger professionals, new up and coming leaders
• Seasoned professionals and executives who impact sustainability issues
• Board and Leadership Staff of regional environmental organizations
• State and local government officials
• Advisors to the Chesapeake Executive Council of governors
• Industry leaders (dairy, financial services, contractors, hospitality, etc.)

Impact
• 3,000+ people reached through Facebook event
• 10,000+ social media followers (Facebook, Instagram, Twitter)
• 15,000+ email reach through newsletter and e-blasts

Engage Regional Environmental Leaders
Everyone has an important role to play in improving the water quality of the Bay, and its streams and rivers. Your Taste sponsorship supports the Alliance’s work convening voices and implementing on the ground programs for cleaner water throughout the Chesapeake Bay watershed.

What Works for You?
The suggested sponsorship levels below are a place to get started when considering your level of support. Please contact Suzanne Martin to further discuss opportunities customized to your needs at smartin@allianceforthebay.org or (443) 949-0575. You can also complete your sponsorship online and learn more about the Taste at allianceforthebay.org/tastesponsor.

Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Visionary</th>
<th>Guardian</th>
<th>Catalyst</th>
<th>Defender</th>
<th>Champion</th>
<th>Hero</th>
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</thead>
<tbody>
<tr>
<td>Title Sponsor of Award Ceremony</td>
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<td>Special Spotlight at the Virtual Taste</td>
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<td>Website &amp; Social Media Recognition through 2020</td>
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<td>Insider Update with Executive Director &amp; State Staff</td>
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<td>Crab Cake Cooking Demo from Executive Chef Mike Ledesma</td>
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<td>Tickets to Virtual Wild &amp; Scenic Film Festival, January 21, 2021</td>
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<td>Taste Gift Box* Including Chesapeake Delicacies &amp; Branded Items</td>
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<td>Entrance to Virtual Event including Taste Gift Box*</td>
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<td>8</td>
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<td>2</td>
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*One for each ticket, gift boxes will be shipped to ticket holders
2019 TASTE TOP TIER SPONSORS

Donald and Diane Boucher

Nancy Dodge

www.allianceforthebay.org