



ALLIANCE

for the Chesapeake Bay



We ♥ the Chesapeake

VIRTUAL TASTE OF THE CHESAPEAKE CELEBRATION

**October 1, 2020
7:00 pm**

About the Alliance

Since 1971, the Alliance has brought together communities, companies, and conservationists to improve the lands and waters of the Chesapeake Bay watershed. We build partnerships that implement on the ground work for cleaner water, and educate and connect people with their local waterways.

About the *Taste of the Chesapeake*

The Alliance's annual gala is going VIRTUAL! However the goal is the same - to recognize environmental leadership and showcase our Chesapeake restoration work.

The *Virtual Taste* is a celebration of environmental partnerships and leadership. The Alliance is excited to celebrate our work and to offer unique benefits and opportunities for special recognition of our *Taste* sponsors.

Our Audience

- Communities, corporations, and conservationists
- People, of all ages, who care about improving the health of the Chesapeake
- Younger professionals, new up and coming leaders
- Seasoned professionals and executives who impact sustainability issues
- Board and Leadership Staff of regional environmental organizations
- State and local government officials
- Advisors to the Chesapeake Executive Council of governors
- Industry leaders (dairy, financial services, contractors, hospitality, etc.)

Impact

- 3,000+ people reached through Facebook event
- 10,000+ social media followers (Facebook, Instagram, Twitter)
- 15,000+ email reach through newsletter and e-blasts



Engage Regional Environmental Leaders

Everyone has an important role to play in improving the water quality of the Bay, and its streams and rivers. Your *Taste* sponsorship supports the Alliance's work convening voices and implementing on the ground programs for cleaner water throughout the Chesapeake Bay watershed.

What Works for You?

The suggested sponsorship levels below are a place to get started when considering your level of support. Please contact Suzanne Martin to further discuss opportunities customized to your needs at smartin@allianceforthebay.org or (443) 949-0575. You can also complete your sponsorship online and learn more about the *Taste* at allianceforthebay.org/tastesponsor.

Sponsorship Levels

	Visionary \$15,000	Guardian \$10,000	Catalyst \$5,000	Defender \$2,500	Champion \$1,000	Hero \$500
Title Sponsor of Award Ceremony						
Special Spotlight at the Virtual Taste						
Website & Social Media Recognition through 2020						
Insider Update with Executive Director & State Staff						
Crab Cake Cooking Demo from Executive Chef Mike Ledesma						
Tickets to Virtual Wild & Scenic Film Festival, January 21, 2021	2	2	2	2	2	2
Taste Gift Box* Including Chesapeake Delicacies & Branded Items						
Entrance to Virtual Event including Taste Gift Box*	12	10	8	6	4	2

*One for each ticket, gift boxes will be shipped to ticket holders



2019 TASTE TOP TIER SPONSORS



AMERICAN DAIRY
ASSOCIATION NORTH
EAST

Donald and Diane
Boucher



THE
CAMPBELL
FOUNDATION

Nancy Dodge



Smithfield®

37 E Orange Street
Suite 302
Lancaster, PA 17602
717-517-8698

501 Sixth Street
Annapolis, MD 21403
443-949-0575

729 8th St SE
Suite 200
Washington, DC 20003

612 Hull Street
Suite 101C
Richmond, VA 23224
804-775-0951

www.allianceforthebay.org

