



PROJECT CLEAN STREAM

Project Clean Stream (PCS) is the largest trash pickup initiative in the Chesapeake Bay watershed. In 2025, corporate sponsors and volunteers collected 25,033 pounds of trash - that's over 12.5 tons! Sponsoring a Project Clean Stream event not only demonstrates your company's commitment to a healthy environment: it provides a fun, hands-on opportunity for your employees to take action in their communities, learn about the overall health of their local waterways, and foster a more sustainable relationship with the watershed we call home!

\$50,000 - CLEAN YOUR COMMUNITY

DAY OF ACTION	<ul style="list-style-type: none"> The Alliance will lead your team in a fun, enriching day of team building and service to meet your philanthropic goals. The clean-up site can be located anywhere in the Chesapeake Bay watershed - as long as it's "trashy." We will provide all necessary supplies, as well as fun Alliance giveaways and lunch for your team.
COMMUNITY IMPACT	<ul style="list-style-type: none"> The Alliance will offer stipends to your identified volunteer Community Champions. Stipends help attract and retain a more diverse pool of volunteers, including individuals from underrepresented communities and those facing financial hardships. The Alliance will strategically partner with and build the agency of your community members through education on local watershed issues and by developing their leadership skills to conduct their own volunteer events! Your sponsorship empowers Community Champions with the skills and confidence to identify native plants and remove invasives, tree planting and maintenance, litter prevention, and more! Community Champions will further expand your organization's impact by recruiting, educating, and leading their fellow community members in volunteer efforts to clean the lands and waters of your local community.
RECOGNITION	<ul style="list-style-type: none"> The Alliance will highlight your commitment to restoring the lands and waters of the Chesapeake Bay and empowering community volunteers through customized social media content or a blog post on the Alliance's website, including professional photography, volunteer and team testimonials, and a video recapping your organization's work! Your logo will also be featured on our Project Clean Stream web page: https://www.allianceforthebay.org/project/project-clean-stream/

\$10,000 - CLEAN YOUR RIVER

DAY OF ACTION	<ul style="list-style-type: none">The Alliance will partner with your team to help plan a fun, enriching day of team building and service to meet your philanthropic goals. Your team can select a clean-up site anywhere in the Chesapeake Bay watershed - as long as it's "trashy"!
PCS KIT	<ul style="list-style-type: none">The Alliance will provide your team with all the necessary supplies and fun Alliance giveaways, including a tote bag filled with gloves, trash bags, stickers, and postcards detailing the activity to share!
RECOGNITION	<ul style="list-style-type: none">The Alliance will highlight your commitment to the environment by featuring your logo on our Project Clean Stream web page: https://www.allianceforthebay.org/project/project-clean-stream/

\$5,000 - CLEAN YOUR STREAM

DAY OF ACTION	<ul style="list-style-type: none">The Alliance will partner with your team to help plan a fun, enriching day of team building and service to meet your philanthropic goals. Your team can select a clean-up site anywhere in the Chesapeake Bay watershed - as long as it's "trashy"!
PCS KIT	<ul style="list-style-type: none">The Alliance will provide your team with all the necessary supplies and fun Alliance giveaways, including a tote bag filled with gloves, trash bags, stickers, and postcards detailing the activity to share!

THE ALLIANCE - AND THE WATERSHED - THANK YOU!

As we look to the future, it's clear that restoring water quality in the Chesapeake Bay watershed is only possible when we work together. We are honored to call you a partner in our mission. Many thanks, and cheers to a cleaner Chesapeake!

Project Clean Stream

- ☐ Clean Your Community - \$50,000
- ☐ Clean Your River - \$10,000
- ☐ Clean Your Stream - \$5,000

Organization: _____

Coordinator Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

**Pay by credit card at allianceforthebay.org/sponsor
or by check to 151 West Street, Suite 101, Annapolis, MD 21401**

