



# Position Announcement: Chesapeake Bay Program Multimedia Intern

# About the Alliance:

The <u>Alliance for the Chesapeake Bay</u> is a regional nonprofit organization whose mission is to bring together individuals, organizations, businesses and governments to find collaborative solutions, to build a strong commitment to stewardship, and to deliver innovative, broadly-supported programs that benefit the land, waters and residents of the Chesapeake Bay. In partnership, the Alliance implements local programs that connect people to their local river and become directly involved in local restoration efforts. The Alliance was founded in 1971 and has offices in Annapolis, Md., Lancaster, Pa., Washington, D.C. and Richmond, Va.

# About the Chesapeake Bay Program:

The <u>Chesapeake Bay Program</u> is a diverse federal/state/non-government partnership established in 1983. It works to restore and protect the Chesapeake Bay and the thousands of streams, creeks and rivers in the watershed through collaborative policy making, scientific assessment and public communication. The Communications Office is managed by the Alliance for the Chesapeake Bay under grant funding provided by the Environmental Protection Agency.

### Job Description:

The Alliance for the Chesapeake Bay seeks a **Multimedia Intern** for its <u>Chesapeake Bay Program</u> (CBP) Communications Office in Annapolis, Maryland. The CBP Communications Office produces photography, video and text to tell stories about environmental restoration, protection and appreciation across the 64,000 squaremile Chesapeake Bay watershed. The intern will be expected to take part in all steps of the creative process, producing original visuals as well as working with material from the CBP photo and video archives. The CBP Communications Office incorporates visuals into news stories, web pages, social media and outreach to diverse audiences and interest groups throughout the watershed.

# This is summer 2021 position. Deadline to apply is Friday, March 5, 2021.

# Specific duties of the position:

- Work under the guidance of the Multimedia Manager to generate story ideas, photographs and social media posts that meet CBP's specifically identified needs.
- Organize, edit, caption and provide keywords for photos to be added to the publicly available CBP photo archive.
- Work independently and with CBP staff in outdoor locations including farms, parks and waterways.
- Take on other duties as assigned and as applicable to the candidate's skills, such as writing and video editing/production.

# **Qualifications and Experience:**

• Strong organizational skills and attention to detail.

- Proficiency in editing, captioning and toning digital photos using Adobe Lightroom and Photoshop.
- Proficiency using DSLR/mirrorless interchangeable lens cameras.
- Solid writing proficiency and knowledge of AP style.
- Interest in environmental and/or social issues.
- Exceptional interpersonal skills and willingness to be a team player.
- Must have dependable access to a vehicle.
- Physical requirements applicants must be:
  - able to lift and carry objects up 50 pounds,
  - $\circ$  able to stand and walk for extended periods, sometimes over rough terrain, and
  - $\circ$  comfortable traveling by boat.
- Videography, non-linear editing and motion graphics skills are a plus.

The Alliance aspires to be an inclusive multicultural organization that celebrates the rich dimensions of diversity such as race, ethnicity, gender identity, sexual orientation, socio-economic status, age, physical abilities, religious and political beliefs. We are committed to ensuring diversity and inclusion remain integral to our organizational structure, policies, board of directors, staff, strategic goals, grants, partnerships and program delivery.

The Alliance for the Chesapeake Bay offers a family and dog-friendly, flexible work environment. We are committed to building a diverse team and strongly encourage candidates from all backgrounds to apply. If you meet more than 75% of the qualifications of this description, we encourage you to apply.

**Supervision:** The Chesapeake Bay Program Multimedia Intern reports directly to the Chesapeake Bay Program Multimedia Manager.

**Hours and Location:** This position is based at the Alliance for the Chesapeake Bay headquarters office in Annapolis, Maryland. This is a full-time internship (40 hours/week) for 15 weeks (negotiable) in summer 2020 (May – August). Due to the ongoing COVID-19 pandemic, this position will begin remotely. The selected applicant will be required to reside in the Annapolis, Maryland region for the duration of the internship, even if work remains remote.

Salary: This is a paid internship without benefits. Federal mileage rates apply.

**Application**: Please email cover letter, resume, and a link to a tightly-edited portfolio of captioned, storytelling photography to Will Parson, Multimedia Manager, at <a href="mailto:wparson@chesapeakebay.net">wparson@chesapeakebay.net</a> by **Friday, March 5, 2021**. Include "MM Intern" in subject line. No phone calls, please.