



Position Announcement: Chesapeake Bay Program Multimedia Intern

About the Alliance:

The <u>Alliance for the Chesapeake Bay</u> (Alliance) is a regional nonprofit organization whose vision is clean streams and rivers flowing through resilient landscapes, cared for by the people who live, work and play in the Chesapeake Bay watershed; and whose mission is to bring together communities, companies and conservationists to improve our lands and waters. The Alliance was founded in 1971 and has offices in Annapolis, Md., Lancaster, Pa., Washington, D.C. and Richmond, Va.

About the Chesapeake Bay Program:

The <u>Chesapeake Bay Program</u> (CBP) is a diverse regional partnership established in 1983. Federal, state and local government agencies, academic institutions and nonprofits work together to restore and protect the Chesapeake Bay and the thousands of streams, creeks and rivers in the watershed through collaborative policy making, scientific assessment and public communication. The Communications Office is managed by the Alliance under grant funding provided by the U.S. Environmental Protection Agency (EPA).

Job Description:

The Alliance for the Chesapeake Bay seeks a **Multimedia Intern** for its <u>Chesapeake Bay Program</u> (CBP) Communications Office in Annapolis, Maryland. The CBP Communications Office produces photography, video and text to tell stories about environmental restoration, protection and appreciation across the 64,000 squaremile Chesapeake Bay watershed. The intern will be expected to take part in all steps of the creative process, primarily producing original visuals, working with writers and editing material from the CBP photo and video archives. The CBP Communications Office incorporates visuals and writing into news stories, web pages, social media and outreach to diverse audiences and interest groups throughout the watershed.

This is summer 2023 position. Deadline to apply is Friday, April 7, 2023.

Specific duties of the position:

- Work with the Multimedia Manager to contribute story ideas during monthly editorial planning meetings for <u>www.chesapeakebay.net</u>.
- Produce original photography and edit archived visuals for articles, social media posts and other CBP products.
- Curate and edit photographs for species entries in the CBP Field Guide.
- Write social media posts and approximately three articles to appear on the CBP website, <u>www.chesapeakebay.net</u>.
- Assist with coverage of special CBP projects, including our year-long 40th anniversary celebration and the annual Chesapeake Bay Awareness Week in June.
- Organize, edit, caption and provide keywords for photos to be added to the publicly available CBP photo archive.

- Both independently and with CBP staff, work on-location in outdoor settings including farms, parks and waterways.
- Take on other duties as assigned and as applicable to the candidate's skills, such as video editing and production.

Qualifications and Experience:

- Desired fields of study: Photojournalism, Journalism, Communications, Science Communication, Photography, Fine Arts, Film & Media
- Strong organizational skills and attention to detail.
- Proficiency in editing, captioning and toning digital photos using Adobe Lightroom and Photoshop.
- Proficiency using DSLR/mirrorless interchangeable lens cameras.
- Solid writing proficiency and knowledge of AP style.
- Interest in environmental and/or social issues.
- Exceptional interpersonal skills and willingness to be a team player.
- Must have dependable access to a vehicle.
- Physical requirements applicants must be:
 - able to lift and carry objects up 50 pounds,
 - o able to stand and walk for extended periods, sometimes over rough terrain, and
 - comfortable traveling by boat.
- Videography, non-linear editing and motion graphics skills are a plus.

The Alliance aspires to be an inclusive multicultural organization that celebrates the rich dimensions of diversity such as race, ethnicity, gender identity, sexual orientation, socio-economic status, age, physical abilities, religious and political beliefs. We are committed to ensuring diversity and inclusion remain integral to our organizational structure, policies, board of directors, staff, strategic goals, grants, partnerships and program delivery. The Alliance believes a broad base of participation and partners reflecting all of society is needed to be successful in the Chesapeake Bay watershed restoration effort. Visit http://www.allianceforthebay.org/DEI to learn more.

The Alliance for the Chesapeake Bay offers a family-friendly, flexible work environment. We are committed to building a diverse team and strongly encourage candidates from all backgrounds to apply. If you meet more than 75% of the qualifications of this description, we encourage you to apply.

Supervision: The Chesapeake Bay Program Multimedia Intern reports directly to the Chesapeake Bay Program Multimedia Manager.

Hours and Location: This is a hybrid position is based at the EPA Chesapeake Bay Program Office in Annapolis, Maryland. The candidate will be expected to work two days in the office and three days remotely.

Compensation: \$15 per hour. Please note this is a temporary hourly employee and benefits such as paid time off and health insurance are not provided. The Intern will be reimbursed for approved travel expenses on top of their hourly rate.

Term of Employment: This is a full-time internship (40 hours/week) for 15 weeks (negotiable) in summer 2023 (May – August).

Application: Please email your cover letter, resume with at least one professional or academic reference and a link to a tightly-edited portfolio of captioned, storytelling photography to <u>careers@allianceforthebay.org</u> by **Friday, April 7, 2023.** Include "CBP Multimedia Intern" in subject line. No telephone inquiries, please.