



## DONOR CONFIDENTIALITY AND PRIVACY POLICY

The Alliance for the Chesapeake Bay is committed to respecting the confidentiality and privacy of donors and adheres to the Association of Fundraising Professionals' [Donor Bill of Rights](#). The types of donor information that we collect and maintain are as follows:

- Contact information (name, address, telephone number, and email address)
- Giving information
- Information on events attended, publications received, and special requests for program information
- Information provided by the donor in the form of comments and suggestions

The Alliance for the Chesapeake Bay utilizes our donors' information to understand their interests in its mission and to update them on the organization's plans and activities. It is shared with staff and board members only on a "need-to-know" basis.

The Alliance for the Chesapeake Bay may publish the names of donors in the organization's Annual Report or other reported listings. Donors should contact the Alliance for the Chesapeake Bay by email ([Development@allianceforthebay.org](mailto:Development@allianceforthebay.org)) or by calling 443-949-0575 to be listed as 'Anonymus' instead.

In the case of memorial and honorarium gifts, the Alliance for the Chesapeake Bay will provide the names of donors to immediate family of the deceased or to honorees unless the donor has requested anonymity. The Alliance for the Chesapeake Bay will not disclose the amount of any gift.

If you have comments or questions about the Alliance for the Chesapeake Bay's donor confidentiality and privacy policy, please email [development@allianceforthebay.org](mailto:development@allianceforthebay.org) or call 443-949-0575 and leave a message for the Development Team.

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