



## 2023 CHESAPEAKE WATERSHED FORUM CALL FOR POSTER SESSION PROPOSALS

Submission Deadline: 11:59 PM on Friday, September 29th, 2022

### Background and Theme

The Alliance for the Chesapeake Bay will hold the 18th Annual Chesapeake Watershed Forum on November 3-5, 2022 at the National Conservation Training Center (NCTC) in Shepherdstown, WV. This watershed-wide event reaches up to 400 restoration and conservation practitioners annually to inspire and empower local action towards clean water. **The poster session will be held at 7:30 PM on Saturday, November 5 at NCTC.** The poster session is a juried event, with awards handed out for best poster in the new professional and professional categories.

### **Our theme for 2023 is “Private Investment in Sustainable Partnerships to Achieve Clean Water Goals“**

Consumer demand and preference help drive private sector priorities and investments. An increasing number of consumers seek to lead an ethical and sustainable lifestyle reflected in the products they consume and economies they support. As a result, an increasing number of partnerships between the private and the non-profit, governmental, academic, and other sectors have formed to respond to consumer demands around sustainability, conservation, and local community investment. In the Chesapeake Bay watershed, we see these partnerships act by adopting and promoting clean water and climate-resilient best practices, greening supply chains, investing in green economies in marginalized communities, reducing carbon footprints, and more.

This year’s Forum will highlight examples of successful, sustainable, and equitable examples of such partnerships. The Alliance is committed to promoting diversity, equity, and inclusion in all partnerships and recognizes that systems have historically left out underrepresented communities. Therefore, we will emphasize partnerships that prioritize equity and justice in their decision-making processes and showcase examples of partnerships that are committed to creating equitable and sustainable solutions for all.

*Note, posters do not have to fit the Forum’s theme.*

## **Poster Session Guidelines**

### **Proposal Evaluation:**

Poster abstracts that successfully relate to the field of interests listed below will be accepted. Posters proposals that describe organizational activities or are otherwise incomplete will not be accepted.

### **Each proposal must include/answer the following:**

- Title of proposed poster (15 words or less).
- A short summary/abstract (200 words or less)
- Under which field of interest does your poster fall? You must select one.
  - Environmental Education
  - Diversity, Equity, Inclusion, Justice
  - Outreach (Community Engagement, Stewardship, Volunteerism)
  - Restoration/Conservation
  - Science (Methods, Monitoring, Evaluation)
  - Advocacy
  - Professional Development (Holistic Well-being)
  - Organizational Development
- Which category below best describes yourself, and why?
  - New Professional (post high school to less than 5 years work experience)
  - Professional (greater than 5 years work experience or volunteer work)

### **Presenter Expectations:**

- Poster session presenters must register for the Forum. Forum registration will open on Monday, August 21. Click here for additional registration information.
- Poster dimensions should be 3' x 4'. Presenters are expected to print their own posters and bring them to NCTC. Easels will be provided.
- Remember to keep good design practices in mind when assembling your poster. More resources and examples will be available once proposals are accepted.
- Poster presenters are expected to "host" (stand next to) their poster for at least the first hour of the poster session to interact with and answer questions from attendees.

### **Where do I go to submit my poster proposal?**

**[Click Here](#)** to submit your proposal. Please plan to prepare your proposal ahead of submitting via the online portal.

For further information or questions about guidelines, contact Lauren Sauder at [lsauder@allianceforthebay.org](mailto:lsauder@allianceforthebay.org).