2024 SPONSORSHIP LEVELS

For decades, the Alliance for the Chesapeake Bay has engaged communities in watershed conservation via volunteer tree plantings. Not only do volunteer tree plantings help accomplish important work and increase awareness about watershed issues, but they also empower communities to take action and can cascade into more locally-led stewardship. This is why we're on a mission to get as many community members outside as possible. After a successful 2022 Treelay, the Alliance is excited to be embarking on another 24-hour tree planting adventure! From April 5th to April 6th, 2024, the Alliance and dedicated volunteers will plant thousands of trees in just 24 hours.

$10,000 - PRESENTING SPONSOR   (ONLY 1 AVAILABLE)

WEBSITE	• Your logo and website link receive prominent placement on the Treelay web page.
SOCIAL MEDIA AND EMAIL	• Your logo will receive prominent placement on Treelay social media, email marketing content, and press releases.
AT THE EVENT	• Your logo will receive prominent placement on Treelay shirts and event signage.
SPECIAL	• The exclusive opportunity to co-brand Treelay "swag" for volunteers.

$5,000 - FOREST SPONSOR

WEBSITE	• Your logo and website link receive placement on the Treelay web page.
SOCIAL MEDIA AND EMAIL	• Your logo will be highlighted in Treelay marketing emails and social media posts.
AT THE EVENT	• Your logo will be included on Treelay shirts and event signage.

For our forests. For our streams. For our future. | www.allianceforthebay.org

$2,500 - TREE SPONSOR

WEBSITE	• Your logo and website link receive placement on the Treelay web page.
SOCIAL MEDIA AND EMAIL	• Your logo will be included in Treelay marketing emails.
AT THE EVENT	• Your logo will be included on the Treelay shirt.

$1,000 - SAPLING SPONSOR

WEBSITE	• Your company name and website link will be included on Treelay web page.
SOCIAL MEDIA AND EMAIL	• Your company name will be listed in Treelay marketing emails.
AT THE EVENT	• Your company name will be listed on the Treelay shirt.

$500 - SEED SPONSOR

WEBSITE	• Your company name and website link will be included on Treelay web page.