

THE TASTE

CELEBRATE THE CHESAPEAKE



2025 SPONSORSHIP LEVELS

The Taste is a celebration of our Chesapeake Bay watershed, offering live music, locally-inspired eats, awards, and camaraderie. Our largest annual fundraiser, the Taste aims to bring together like-minded corporations and conservationists in three distinct communities: Lancaster PA, Richmond VA, and Annapolis MD. Last year, the Taste attracted 375+ attendees and 44 sponsors.

\$20,000 - ROCKFISH SPONSOR		(ONLY 3 AVAILABLE)
WEBSITE	<ul style="list-style-type: none">Your logo and website link receive prominent placement on the Taste web page.	
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">The Alliance will partner with your team to highlight your commitment to restoring the lands and waters of the Chesapeake Bay through customized social media content or a blog post.Your logo and website link will be included in the Alliance's newsletter for 12 months, reaching a highly engaged audience of 16K subscribers. In 2024, our newsletter had an average open rate of 50% and an average click rate of 5%.	
AT THE EVENT	<ul style="list-style-type: none">Exclusive speaking opportunity to welcome guests and introduce the Alliance leadership at the regional Taste of your choice.Your logo and personalized message receive prominent placement on all event signage, digital and print.	
TICKETS	<ul style="list-style-type: none">20 tickets to the regional Taste(s) of your choice.	
SPECIAL	<ul style="list-style-type: none">The Alliance team will partner with you to create a conservation "field day" tailored to your philanthropic goals, including professional photography recapping your team's involvement in our work.	

\$10,000 - OYSTER SPONSOR		(ONLY 5 AVAILABLE)
WEBSITE	<ul style="list-style-type: none">Your logo and website link prominent on the Taste website.	
SOCIAL MEDIA	<ul style="list-style-type: none">An individual post on Alliance social media channels thanking you for sponsoring the Taste.The opportunity to develop a guest blog post with help from the Alliance team.	
AT THE EVENT	<ul style="list-style-type: none">Logo prominent on all event signage, digital and print.Recognized in the Alliance leadership welcoming remarks.	
TICKETS	<ul style="list-style-type: none">10 tickets to the regional Taste of your choice.	
SPECIAL	<ul style="list-style-type: none">Your team will be invited to participate in a volunteer tree planting or stream cleanup.	

For our forests. For our streams. For our future. | www.allianceforthebay.org

\$5,000 - BLUE CRAB SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo and website link featured on the Taste landing page.
SOCIAL MEDIA	<ul style="list-style-type: none">Prominent recognition in a group thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">Logo featured in all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">8 tickets to the regional Taste of your choice.

\$3,000 - WHITE PERCH SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo and website link listed on the Taste website.
SOCIAL MEDIA	<ul style="list-style-type: none">Included in a thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">Logo included on all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">6 tickets to the regional Taste of your choice.

\$1,500 - PAW PAW SPONSOR

WEBSITE	<ul style="list-style-type: none">Name and website link listed on the Taste website.
SOCIAL MEDIA	<ul style="list-style-type: none">Included in a thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">Name listed on all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">4 tickets to the regional Taste of your choice.

\$500 - FRIEND OF THE ALLIANCE

WEBSITE	<ul style="list-style-type: none">Name listed on the Taste website.
AT THE EVENT	<ul style="list-style-type: none">Name listed on print event signage.
TICKETS	<ul style="list-style-type: none">2 tickets to the regional Taste of your choice.



SPONSORSHIP FORM

- ☐ Yes! I would like to sponsor the Alliance.
- ☐ I can't sponsor, but I want to do my part. Enclosed is my gift of \$_____

Taste: Celebrate the Chesapeake

- ☐ Rockfish Sponsor - \$20,000
- ☐ Oyster Sponsor - \$10,000
- ☐ Blue Crab Sponsor - \$5,000
- ☐ White Perch Sponsor - \$3,000
- ☐ Paw Paw Sponsor - \$1,500
- ☐ Friend of the Alliance - \$500

Organization: _____

Coordinator Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- ☐ Enclosed is check #: _____ Sponsorship Amount: \$_____

Pay by credit card at allianceforthebay.org/sponsor or mail this completed form to 151 West Street, Suite 101, Annapolis, MD 21401.

Thank you!