

THE TASTE

CELEBRATE THE CHESAPEAKE



2026 SPONSORSHIP OPPORTUNITIES

The Taste is a celebration of the individuals, organizations, and companies hard at work restoring the Chesapeake Bay watershed. Every September we gather like-minded corporations and conservationists in three distinct communities - Lancaster PA, Richmond VA, and Annapolis MD - to reflect on our collective achievements throughout the year. Each regional event offers live music, locally-inspired eats, awards, and camaraderie. Your sponsorship gift helps restore our watershed and demonstrates your commitment to clean water and healthy lands for all!

\$20,000 - ROCKFISH SPONSOR

(ONLY 3 AVAILABLE)

WEBSITE	<ul style="list-style-type: none">Your logo and website link receive prominent placement on the Taste web page.
SOCIAL MEDIA AND EMAIL	<ul style="list-style-type: none">The Alliance will partner with your team to highlight your commitment to restoring the lands and waters of the Chesapeake Bay through customized social media content or a blog post.Your logo and website link will be included in the Alliance's newsletter for 12 months, reaching a highly engaged audience of 16K subscribers. In 2024, our newsletter had an average open rate of 50% and an average click rate of 5%.
AT THE EVENT	<ul style="list-style-type: none">Exclusive speaking opportunity to welcome guests and introduce the Alliance leadership at the regional Taste of your choice.Your logo receives prominent placement on all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">20 tickets to the regional Taste(s) of your choice.
SPECIAL	<ul style="list-style-type: none">The Alliance team will partner with you to create a conservation "field day" tailored to your philanthropic goals, including professional photography recapping your team's involvement in our work.

\$10,000 - OYSTER SPONSOR

WEBSITE	<ul style="list-style-type: none">Your logo and website link prominently on the Taste website.
SOCIAL MEDIA	<ul style="list-style-type: none">An individual post on Alliance social media channels thanking you for sponsoring the Taste.
AT THE EVENT	<ul style="list-style-type: none">Your logo prominent on all event signage, digital and print.Recognized in the Alliance leadership welcoming remarks.
TICKETS	<ul style="list-style-type: none">10 tickets to the regional Taste of your choice.

For our forests. For our streams. For our future. | www.allianceforthebay.org

\$5,000 - BLUE CRAB SPONSOR

WEBSITE	<ul style="list-style-type: none">• Your logo and website link featured on the Taste landing page.
SOCIAL MEDIA	<ul style="list-style-type: none">• Prominent recognition in a group thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">• Your logo featured in all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">• 8 tickets to the regional Taste of your choice.

\$3,000 - WHITE PERCH SPONSOR

WEBSITE	<ul style="list-style-type: none">• Your logo and website link listed on the Taste website.
SOCIAL MEDIA	<ul style="list-style-type: none">• Included in a thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">• Your logo included on all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">• 6 tickets to the regional Taste of your choice.

\$1,500 - PAW PAW SPONSOR

WEBSITE	<ul style="list-style-type: none">• Your name and website link listed on the Taste website.
SOCIAL MEDIA	<ul style="list-style-type: none">• Included in a thank you post on the Alliance's social media channels.
AT THE EVENT	<ul style="list-style-type: none">• Your name listed on all event signage, digital and print.
TICKETS	<ul style="list-style-type: none">• 4 tickets to the regional Taste of your choice.

\$500 - FRIEND OF THE ALLIANCE

WEBSITE	<ul style="list-style-type: none">• Your name listed on the Taste website.
AT THE EVENT	<ul style="list-style-type: none">• Your name listed on print event signage.
TICKETS	<ul style="list-style-type: none">• 2 tickets to the regional Taste of your choice.